# Yuuko Konagai

# **Product Designer**

My work in product design is shaped by my eye for composition, layout, aesthetics, and the ability to handle projects holistically, using the skills I've gained over two decades as an independent commercial photographer. I work closely with users and clients to design products that meet both of their diverse needs.

EXPERIENCE

## Yuuko Konagai Studio

Commercial Photographer

June 2005 - Present @ Toronto, Canada / Tokyo, Japan

#### Owner/operator of independent commercial photography studio

- The responsibility is to produce creative stills/movie visuals efficiently to meet client needs.
- Collaborate with creative directors, art directors, stylists, makeup/hair stylists and other creative artists.
- The scope of the projects I do spans so many industries. They include commercial advertisement, food and fashion brands visuals, educational websites, e-commerce websites, and internal organization websites.
  Clients: Starbucks Coffee Japan, Triumph International, Cadbury Chocolate, Tokyo Midtown Shopping Centre, Lumine Shopping Center, and more.
- o Promoting own business to pursuit new clients.
- o Executed 11 photography exhibitions with personal works.

#### **Freelance Translator**

Oct 2009 - 2012 : 3 Years @ Tokyo, Japan

### Japanese-English Translator for "Disney Dream File" vol.001-110

Published by DeAgostini Japan

- Converting text from one language to another and ensuring the content conveys the original meanings.
- Working closely with the project manager and the writers overseas to streamline the project.
- o Responsible for time managing the project to deliver the contents on time.

Lee Riders Inc.

Film/T.V. production company

May 2008 - 2010 : 2 Months @ Tokyo, Japan

#### Administrative Assistant for the president/film director

- Responsible for day-to-day office tasks, coordinating directors' schedules, and handling the public relations.
- $\,\circ\,$  Assisted with his film projects including research and planning.
- o Implemented new administrative systems



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- Relocating to Kanto Area, Japan in Summer 2023

EDUCATION

CareerFoundry (2022-2023)

Certificate in UX Design

Humber Collage, Canada (1998-2001)

Diploma in Creative & Advanced Photography

SKILLS

User Research

Wireframes

Design System

Visual Design

Prototyping

**Usability Test** 

**=** TOOLS

Figma Main Tools

Adobe Photoshop

Visual Studio Code

GitHub

OHTER KNOWLEDGE

Microsoft Office Program

UsabilityHub

Optimal Workshop

Google Tools (Such as Sheet, Form)

MailChimp

HTML

CSS

Languages

Japanese

English